

Mobilicity, Pizza Nova & Yorkdale Mall sponsor “Fight for the Girls” Boxing Event & Dinner Gala in support of the Breast Cancer Society of Canada

Toronto, Canada – May 2nd, 2011 - The Junior Jones Group is proud to announce that we have received generous support from Mobilicity, Pizza Nova & Yorkdale Mall for the 2nd Annual Fight for the Girls Boxing Event and Dinner Gala. The 2nd annual event takes place on May 18th, 2011 at the Royal York Hotel in Toronto. The dinner gala and live boxing show is organized by Dewith’s Boxing Studio in support of the Breast Cancer Society of Canada for research at Sunnybrook Health Sciences Centre.

The boxing show will be comprised of five bouts: three bouts between recreational boxers representing corporate clients, one female Olympic-style bout and one male Olympic-style bout. These boxers have been personally affected by breast cancer and know that battling breast cancer requires incredible courage and are eager to fight for the cure.

“We are very appreciative of the generous support of these sponsors and everyone who has been kind enough to donate to this all too important cause.” says Junior Jones, president of The Junior Jones Group. “It’s support like this that will aid in finding a cure.”

The Breast Cancer Society of Canada is a not-for-profit, charitable organization dedicated to funding Canadian breast cancer research into the detection, prevention, treatment and to ultimately find a cure for the disease that women fear most.

About The Junior Jones Group

The **The Junior Jones Group** is a specialty sponsorship agency providing sales outsourcing and consulting services to organizers of entertainment, sports, fashion, and worthy cause events within but not limited to urban & cultural markets. The company also partners with companies throughout Canada and the U.S. to assist them in selecting sponsorship opportunities that will strengthen their brand awareness and increase the sales of their products and services in this sector. To learn more visit: www.juniorjonesgroup.com.

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