

JUNIOR JONES GROUP CHOSEN BY STYLUS GROUP FOR 2008 DJ AWARDS;
LINKS HENNESSY-BELVEDERE & SENNHEISER

Toronto, Canada - July 29th, 2008 – The Junior Jones Group, the Toronto based sponsorship sales agency teamed up with The Stylus Group earlier this year to assist in attracting corporate sponsors for their 3rd Annual DJ Awards Show and first ever SpinFest. The highly successful show, took place in Toronto from May 30th – June 2 at a number of different venues across the city and featured many of Canada's top DJ's, recording artists and industry insiders.

The event, which is organized and hosted by, The Stylus Group has had a great deal of support from corporate sponsors over the years who are wishing to connect with the vast demographic the event attracts. This year The Stylus Group brought on Toyota Yaris as the headline sponsor and had additional support from Pioneer, Marc Ecko Watches, Sean John, Dereon, MySpace, Koch Records and Sony BMG just to name a few.

The Junior Jones Group assisted by connecting The Stylus group with Seinheisser, a leading headphone manufacturer and premium liquor brands Hennessy & Belvedere as official liquor sponsors. "When I first heard about the awards, I was quite excited to find out that such an important event existed being a former DJ myself. It was a natural fit to work with them since I'm passionate about the art form. We truly appreciated the opportunity to work The Stylus Group on this project" says Junior Jones, Junior Jones Group president. "Everything from the concepts, the venues, & the staff were top notch and professional. This is indeed an event we would like to work with for a long time to come".

Mike Zafiris, Stylus Group founder and president adds "Working with The Junior Jones Group was a great experience. It is always nice to work with agencies that not only understand our image, brand and vision but relate to it on a personal level. A seamless fit that will only grow stronger in years to come".

To learn more about the Stylus DJ Awards visit www.stylusgroup.ca

Contact:

The Junior Jones Group
info@juniorjonesgroup.com
www.juniorjonesgroup.com