

JUNIOR JONES GROUP SELECTED BY SINGERSROOM.COM FOR 2010 SR LIVE CONCERT SERIES

Toronto, Canada & New York, NY, October 22nd, 2009 – The Junior Jones Group has been selected by New York based Singersroom.com to assist in attracting corporate sponsors for their 2010 Singersroom Live Concert Series. Singersroom Live Concert Series celebrates the individuality and unquestionable talent of promising breaking artists. This event incorporates the music as well as lifestyle elements of Singersroom.com. Singersroom Live is a platform for introducing these hand picked new artist to the fans as well as the industry. Past artist that have performed are Chrisette Michele (Def Jam), Grammy Awarded singer/songwriter, Johnta Austin, Jesse Boykins III, Emily King, Hal Linton (Motown), K. Michelle (Jive).

“The Junior Jones Group is excited about the opportunity to partner with Singersroom.com. We are fans of R&B music and appreciate that this great outlet exists to showcase up and coming talent for the world to see.” says Junior Jones, Junior Jones Group president. “Music is one of the most effective ways for brands to connect with consumers and R&B is a genre of music that has produced some of the world’s biggest stars such as Beyonce, Ne-Yo, Alicia Keys and Justin Timberlake. It’s the type of music that makes people feel good. Singersroom Live will definitely prove to be successful for those who sponsor.”

Gary Gentles, Co-Founder of Singersroom says "We selected Junior Jones Group as a strategic partner because they understand our brand and have the qualification to expand our brand with high impact."

Visit www.singersroom.com today to view past video footage from SR Live and to stay current with everything happening in the R&B and Pop music communities.

About Singersroom

Singersroom is an for R&B and urban-pop culture media outlet. The unique content the platform provides are candid interviews, music, daily news, lifestyle trends, and an active community of R&B fans. Singersroom is rated "one of the Internet's top music sources" by XXL magazine. Through content that is heard and seen, Singersroom allows the music to speak for itself, and is an outlet for artists to communicate directly with the growing music community.

Singersroom is a MusicLife Entertainment Group property. MLE develops niche interactive communities integrating the Internet, television, events, and radio components for urban audiences

About The Junior Jones Group

The Junior Jones Group is a boutique sponsorship agency providing sales outsourcing and consulting services to organizers of entertainment, sports, fashion, and cause events within but not limited to the urban market. The company also partners with companies

throughout Canada and the U.S. to assist them in selecting sponsorship opportunities that will strengthen their brand awareness and increase the sales of their products and services in this sector. www.juniorjonesgroup.com

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